

**Support Local.
Support Equality.
Invest in our
Community.**

SUPPORT

The Week Without Violence and add your name to our Community Commitment Booklet!

Show Your Commitment:



SPONSOR
\$150-\$7,500



ADVERTISE YOUR BUSINESS
\$50-\$350



ADD A COUPON
\$50-\$350



PURCHASE A BOOKLET
\$50

What's the Plan?

This October, the Week Without Violence is about investing back into our community's future. Our area businesses have had to adapt over the last few months and we want to put an emphasis on supporting local and seeing Central PA thrive.

That's why we are offering a booklet, marketing local businesses, who are interested in supporting our community, investing in our future, and making a commitment to equality.

Each day, between October 19 and October 23, the YWCA will be hosting various events paired with daily themes that highlight issues that our communities are facing.

We know violence exists in many forms whether it manifests physically or in patterns of injustice. The Week Without Violence daily themes will include: awareness about human trafficking in our neighborhoods, allies of the LGBTQ community, racial justice, and a panel discussion on the response to domestic violence.

You can get involved and show your commitment to the cause of peace and dignity for all as we create a more just community together.

The opportunities to support this cause are endless! You can sponsor a virtual event or advertise with us as a Premiere Supporter of the Week Without Violence to market your business!

Offering Diverse Levels of Support that Fit Your Workplace.

Sponsorship levels from \$150 - \$7,500

Friend and Ally Sponsor **\$150**

Print Media Perks

- Listing in the Community Commitment Booklet as a Friend & Ally Sponsor of the Week Without Violence

Peace Sponsor **\$500**

Virtual Event Recognition

- Registration for three (3) to a virtual event
- Logo placement during a virtual event

Print Media Perks

- Listing in the Community Commitment Booklet
- Recognition in the YWCA Annual Report

Social/Digital Media Shout-Outs

- One (1) social media mention
- Listing on the YWCA Greater Harrisburg's website
- Recognition in the YWCA e-Newsletter

Justice Sponsor **\$1,000**

Virtual Event Recognition

- Registration for six (6) to a virtual event
- Logo placement during a virtual event

Print Media Perks

- 1/4 page ad in the Community Commitment Booklet
- Recognition in the YWCA Annual Report

Social/Digital Media Shout-Outs

- Three (3) social media mentions
- Listing on the YWCA Greater Harrisburg's website
- Recognition in the YWCA e-Newsletter
- **Opportunity to feature an exclusively branded "Week Without Violence" tagline** in your company's email signature block - making a bold statement for equality.

Freedom Sponsor **\$2,500**

Premiere Sponsor Benefits

- Opportunity to display signage at your offices to show your support and commitment to equality.

Virtual Event Recognition

- Registration for eight (8) to a virtual event
- Logo placement during a virtual event

Print Media Perks

- 1/2 page ad in the Community Commitment Booklet
- Recognition in the YWCA Annual Report

Social/Digital Media Shout-Outs

- Six (6) social media mentions
- Listing on the YWCA Greater Harrisburg's website
- Recognition in the YWCA e-Newsletter
- **Opportunity to feature an exclusively branded "Week Without Violence" tagline** in your company's email signature block - making a bold statement for equality.

Premiere Sponsorship Opportunities

Dignity Sponsor \$5,000

Premiere Sponsor Benefits

- Opportunity to display signage at your offices to show your support and commitment to equality.
- The YWCA will provide a free Racial Justice Training to your staff in an effort to create and/or sustain an inclusive workplace.

Virtual Event Recognition

- Registration for ten (10) to a virtual event
- Logo placement during a virtual event
- Recognition during a virtual event

Print Media Perks

- Full page ad in the Community Commitment Booklet
- Recognition in the YWCA Annual Report

Social/Digital Media Shout-Outs

- Twelve (12) social media mentions
- Logo on the YWCA Greater Harrisburg's website
- Recognition in the YWCA e-Newsletter
- **Opportunity to feature an exclusive branded "Week Without Violence" tagline** in your company's email signature block - making a bold statement for equality.

Premiere Week Without Violence Sponsor \$7,500

Premiere Sponsor Benefits

- Opportunity to display signage at your offices to show your support and commitment to equality.
- The YWCA will provide a free Racial Justice Training to your staff in an effort to create and/or sustain an inclusive workplace.

In Person Event (if CDC permitted during October)

- Reconition as the Premiere Pop-Up Sponsor

Virtual Event Recognition

- Registration for twelve (12) to a virtual event
- Logo placement during a virtual event
- Opportunity to participate in a virtual event; 1st pick!
-

Print Media Perks

- 2-page (spread) in the Community Commitment Booklet
- Recognition in the YWCA Annual Report

Social/Digital Media Shout-Outs

- Twenty (20) social media mentions
- One (1) paid promotion on social media with logo attached to Week Without Violence campaign
- Logo on the YWCA Greater Harrisburg's website
- Recognition in the YWCA e-Newsletter
- **Opportunity to feature an exclusively branded "Week Without Violence" tagline** in your company's email signature block - *making a bold statement for equality.*

Advertise with us!

*It's affordable to support local.
Consider making a commitment to a better future.*

1/4 (Quarter) Page Ad | \$50
3.625" x 4.75"

1/2 (Half) Page Ad | \$100
7.5" x 4.75"

Full-Page Ad | \$200
7.5" x 9.5"

2-Page Spread | \$350
2 Full Page Ads

Ads are due by Friday, Sept. 18

eliminating racism
empowering women

ywca

Greater Harrisburg

**Booklets will be on sale
October 1.**

**Available online or by in
person sales.**

Ads are due by
Friday, Sept. 18, 2020

Ads can be sent via .jpeg, .pdf,
or .png to tkeck@ywcahbg.org

1/4 (Quarter) Page Ad

\$50 3.625" x 4.75"

1/2 (Half) Page Ad

\$100 7.5" x 4.75"

Full-Page Ad

\$200 7.5" x 9.5"

2-Page Spread

\$350 2 x 7.5" x 9.5"

YWCA Week Without Violence

Yes, I stand for equality.

Company _____

Contact _____
First Last

Address _____
Street City State Zip

Phone _____ Email _____

\$7,500 **Premiere** Ad Size - Premium - 2-page spread

\$5,000 **Dignity** Ad Size - Full page (included)

\$2,500 **Freedom** Ad Size - Half page (included)

\$1,000 **Justice** Ad Size - Quarter page (included)

\$500 **Peace** (Listing in the Community Commitment)

\$150 **Friends & Ally** (Listing in the Community Commitment)

I would like to purchase an ad. All ads are due by September 18.

1/4 Page Ad - \$50 1/2 Page Ad - \$100 Full Page Ad - \$220 2-Page Spread - \$350

I am happy to sponsor the YWCA Greater Harrisburg's Week Without Violence campaign.

Enclosed is a check for \$ _____ Please bill me in October for: \$ _____

Please make checks payable to YWCA - Week Without Violence and mail to:
YWCA Greater Harrisburg, 1101 Market Street, Harrisburg, PA 17103

Contributions may be paid via credit card by calling 717-234-7931; ext. 3008

Questions? Contact Tiffanie Keck at 717-724-2250 or tkeck@ywcahbg.org.

The official registration and financial information for the YWCA Greater Harrisburg can be obtained from the PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999.

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