

15th Annual YWCA Pursuit of Justice Purse Auction

2022 SPONSORSHIP PACKAGES



HERMES

- Recognition in all print and live media coverage
- Social media acknowledgement
- Ten (10) event tickets
- Ten (10) raffle tickets
- Reserved and premier placement for a table of ten (10) near the live auction
- Recognition throughout the event by MC and by the auctioneer during the live auction
- Name/logo displayed prominently on event signs
- Full page ad display in the event program
- Link to company business on the YWCA's website
- Opportunity to include promotional item in event swag bag

\$5,000 Investment

Al la Carte
Opportunities



PRADA

- Social media acknowledgement
- Eight (8) event tickets
- Eight (8) raffle tickets
- Reserved and prominent placement for a table of eight (8)
- Recognition throughout the event
- Name/logo displayed on event signs
- Half page display in the event program
- Link to company business on the YWCA's website
- Opportunity to include promotional item in event swag bag

\$3,000 Investment

PADDLE SPONSOR
\$3,000 Investment / Exclusive!
Company name/logo displayed prominently on event live auction paddles



CHANEL

- Social media acknowledgement
- Four (4) event tickets
- Recognition throughout the event
- Name/logo displayed on event signs
- Quarter page ad display in the event program
- Link to company business on the YWCA's website
- Opportunity to include promotional item in event swag bag

\$1,500 Investment

SWAG BAG SPONSOR
\$3,000 Investment / Exclusive!
Company name displayed prominently on event swag bags



GUCCI

- Social media acknowledgement
- Two (2) event tickets
- Recognition throughout the event
- List on event signs
- Listing in the event program
- Opportunity to include promotional item in event swag bag

\$750 Investment

Thank you for your support
**eliminating racism
empowering women**
ywca
Greater Harrisburg

15th Annual YWCA Pursuit of Justice Purse Auction

2022 SPONSORSHIP FORM

Contact Name: _____

Address: _____

Phone: _____ Email: _____

I will sponsor the YWCA's 2022 Pursuit of Justice Purse Auction as:

Hermes (\$5,000)	<input type="checkbox"/>
Prada (\$3,000)	<input type="checkbox"/>
Chanel (\$1,500)	<input type="checkbox"/>
Gucci (\$750)	<input type="checkbox"/>
a la carte Paddle Sponsor (\$3,000)	<input type="checkbox"/>
a la carte Swag Bag Sponsor (\$3,000)	<input type="checkbox"/>

Please make checks payable to the YWCA - Purse Auction and mail to:

YWCA Greater Harrisburg
Attn: Tiffanie Keck
1101 Market Street
Harrisburg, PA 17103

The YWCA Greater Harrisburg is a member agency of the United Way of the Capital Region. The official registration and financial information for YWCA Greater Harrisburg can be obtained from the PA Department of State by calling toll free, within Pennsylvania 1.800.732.0999. Registration does not imply endorsement.

Questions?

Please contact Tiffanie Keck, tkeck@ywcahbg.org or 717.724.2250



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