

POWER OF style

• 2017 • SPONSORSHIP OPPORTUNITIES

Empowerer Sponsor // \$5,000 [industry exclusive]

(For tax purposes, \$300 represents the fair market value of the hors d'oeuvres.)

- >> One premier table of 10
- >> Opportunity to play a 30-second video ad at the event, advertising your organization
- >> Opportunity to hang a banner above the runway
- >> Opportunity to have an individual welcome the crowd
- >> Name/logo included on invitation
- >> Promoted as Signature Sponsor in media coverage
- >> Name/logo included in PowerPoint presentation
- >> A full-page (inside cover) ad in program
- >> Listing in program
- >> Link to business on YWCA's website
- >> Listing in the biweekly YWCA newsletter

Champion Sponsor // \$2,500

(For tax purposes, \$300 represents the fair market value of the hors d'oeuvres.)

- >> One table of 10
- >> Half-page ad in program
- >> Listing in program
- >> Name/logo included in PowerPoint presentation
- >> Listing on YWCA's website
- >> Listing in the biweekly YWCA newsletter
- >> Media Coverage

Advocate Sponsor // \$1,000

(For tax purposes, \$150 represents the fair market value of the hors d'oeuvres.)

- >> Five event tickets
- >> Quarter-page ad in program
- >> Listing in program
- >> Name/logo included in PowerPoint presentation

Supporter Sponsor // \$500

(For tax purposes, \$60 represents the fair market value of the hors d'oeuvres.)

- >> Two event tickets
- >> Listing in program
- >> Name/logo included in PowerPoint presentation

Friend Sponsor // \$125

(For tax purposes, \$30 represents the fair market value of the hors d'oeuvres.)

- >> One event ticket
- >> One program mention



13th Annual
POWER OF STYLE
SPONSORSHIP

All proceeds benefit the YWCA Violence Intervention and Prevention Programs

I will sponsor the YWCA Greater Harrisburg’s 2017 Power of Style.

- ▷ **EMPOWERER** \$5,000 ▷ **CHAMPION** \$2,500 ▷ **ADVOCATE** \$1,000
- ▷ **SUPPORTER** \$500 ▷ **FRIEND** \$125

I would like to purchase an ad in the Power of Style Program.

- ▷ **FULL PAGE** \$375 ▷ **HALF PAGE** \$200 ▷ **QUARTER PAGE** \$100

Full Page is 4.75” x 7.75” | Half Page is 4.75” x 3.75” | Quarter Page 4.75” x 1.75”
Deadline for high resolution digital artwork is Monday, September 4th.
Please email your **black and white** ads to Tiffanie Keck at tkeck@ywcahbg.org
Acceptable formats include high resolution (300 dpi) JPEG, TIFF or PDF

Company/Individual _____

Address _____

City/State/Zip _____ Phone _____

Contact _____

Email _____ Website _____

Enclosed is a check for \$ _____ or please bill me in October for \$ _____

Checks are payable to YWCA - Power of Style and should be mailed to:
YWCA Greater Harrisburg | 1101 Market Street | Harrisburg, PA 17103

Questions? Call Tiffanie Keck at (717) 724-2250.

The YWCA Greater Harrisburg is a member agency of the United Way of the Captial Region. The official registration and financial information for YWCA Greater Harrisburg can be obtained from the PA Department of State by calling toll free, within Pennsylvania 1.800.732.0999. Registration does not imply endorsement.